

Sept. 1/17

PRESS RELEASE – For Immediate Release to Public

BRYST Soccer Academy – For Sale:

21 years ago, an idea was hatched to start a soccer academy, as a way to execute a new, healthy vision of developing the game in this province/country.

It is with great pride that we offer for sale, the brand we have built over this time.

We are proud of the dozens of staff members who have passed through our doors, some for longer than others, and many who now are leaders in the game around the GTA.

We are grateful and so proud of the hundreds of players (& their parents) who trusted us to help them further their goals in soccer, to develop them both as players and people, and who can say that Bryst truly made a difference in their lives.

We are proud of ourselves for our ethics, and staying true north, on our course to train and develop players, based on what is best for the player at all times.

Bryst Programs/Brands:

- Supplemental Development Programs – Kix 4 Kidz, Elite, Top Dogs
Year round programs run in the form of Indoor Training, Summer Skillz, and Summer Camps;
- Kix 4 Skoolz – Special Interest Service Provider for York Region District School Board;
- BFA (Bryst Football Academy) Teams Program – year round teams that train and compete in the SAAC (Soccer Academy Alliance Canada) League, of which we are founding members;

All programs built on our excellent '*Player Development Model and Pathway*'

Cindy Miller, owner of Bryst Soccer Academy, is looking to pass the torch on to a new owner. This owner is someone who is ready for a great opportunity to build on a highly regarded existing brand in the soccer marketplace and take this academy into the future.

The opportunity exists to move into the new OASL (Ontario Academies Soccer League) and even OPDL (Ontario Provincial Development League).

In the meantime, it will be 'business as usual', with all operations, programs and commitments continuing.

All interested parties to contact Cindy Miller at: cindy@brystinternational.com