

September 6, 2018

PRESS RELEASE: BRYST Soccer Academy has been sold.

Cindy Miller, owner of Bryst Soccer Academy, announces the sale of the Bryst business brand.

Bryst has been sold to John and Belinda Paolucci, former customers of Bryst, with the sale closing on September 25, 2018. Their new company name will be Bryst Football Academy Inc.

Bryst formed in 1996 as a Coach Education company that produced International seminars for 10 years.

The Training Academy started in 1998 with some of the top coaches in the game. It helped to produce some of Canada's top young players including Rebecca Quinn (WNT), Fraser Aird (MNT) and Marc Anthony Kaye (MNT). Bryst teams have travelled throughout Europe, Brazil and the US. Well over 250 players have been placed on US University Scholarships.

In 2006 Bryst launched academy teams and was a founding member of SAAC (Soccer Academy Alliance Canada), which has now moved under the OS umbrella and is part of the new Academies League OASL.

Bryst is a successful brand in the soccer community that has greatly contributed to the growth and development of youth soccer in Ontario.

"It is with mixed emotions that I announce the sale of Bryst. I am very grateful for my 22 years at Bryst, founded with my husband, Gary Miller, who left Bryst ownership in 2015 to fill his current position of Technical Director at Ontario Soccer. Bryst is also named after our 3 children, Briana, Ryan and Stephanie. We have impacted the lives of many staff and players during our tenure, and are proud of our accomplishments to date. However, it is time for me to move on, and pass the baton now to John and Belinda, who will bring new energy and ideas to Bryst. James Sewell will remain as Technical Director and many of our coaches have already committed to stay on staff. It is nice to know our legacy will continue. I will be working with the new owners to ensure a seamless transition of all aspects of the Bryst programs and business for our excellent staff and customers."

Under the new ownership of John and Belinda Paolucci, Bryst Football Academy will bridge its pioneering vision of inspiring youth with an evolving culture of high performance to realize one's full potential. The approach is to deliver a consistent high quality environment that is designed and adapted to meet the needs of all players and skill levels.

John and Belinda Paolucci have embarked on the Bryst journey to expand the success of its players and teams in an evolving and exciting soccer landscape. The new Canada Soccer Club Licencing Program is the vision for soccer in Canada and Bryst is currently well positioned to align closely with new and high standards that have been set.

John and Belinda Paolucci have a life-long passion for children, youth sport and athletics. As a married couple of 19 years with three children ages 16, 14 and 12 they decided to depart from their careers in the Provincial Public Sector and pursue their passion for youth and sport in the form of Bryst Football Academy. "Our promise to the Bryst family including players, coaches, administrators and parents is to foster a culture of a high quality learning environment to inspire confidence and success. Dream, Believe, Achieve"

John and Belinda Paolucci and Cindy Miller are hosting a joint event to mark this milestone.

Please join us for the **BRYST Send Off/Launch BBQ:**

Where: Centennial Park – covered area 5 (you will find further location details on our web site at brystsoccer.com)

When: Join us anytime between 1-4 pm on Sunday, September 30th.

Everyone is welcome! We look forward to seeing you there to celebrate with us!

Cindy Miller wishes to thank all of the many coaches, suppliers, parents and players for all of the great years and memories! "It has truly been a pleasure serving the soccer community."